



BA Program

As the business world continues to become more complex, the need for better-educated leaders and managers continues to grow. New technologies, redefined values and shifting customer demands are decisively changing and renewing the way businesses operate in the twenty first century. Today, managers need to be equipped with a range of skills to deal with the ever-increasing complexity and uncertainty in both public and private sector organizations. Today's employers are looking for Master in Business Administration (MBA) graduates who can demonstrate an international mind-set, comprehend global issues, manage relationships across cultures and grow businesses in emerging markets around the world.

Our MBA program equips our students with the knowledge and skills to meet this challenging environment. The American College MBA provides students with the skills to excel in management and leadership positions. The program consists of a strong foundation in core management subjects such as Strategic Management, Operations Management, Organizational Behavior, Accounting, Finance, Economics, Marketing and Human Resource Management. Apart from the theoretical aspect, the program ensures that students are exposed to new thinking in leadership, new developments in business, new paradigms in emerging markets on the global economy and the effects of technology on business.

Studying at American College is a truly rewarding experience. Our students are our first priority. The MBA program of American College is delivered by passionate, dedicated and engaged academics who combine industry experience with academic rigour. They foster an environment where discussion and debate are highly valued. Our highly educated professors care about individual student success and remain committed to ensure their success.

The use of a range of teaching methods including formal lectures, case studies, group work and self-study exercises are core to the success of our program. All of these help to build skills and competencies which develop students' managerial capabilities. The MBA degree at American College is constantly reviewing and enhancing its curriculum to keep pace with advances in business education, to stay ahead of emerging business trends and proactively aware of important developments in key areas of international business.

Our graduates cover the entire spectrum of chief executive officers, executive directors, senior managers and entrepreneurs both in the public and private sector. They occupy important positions in public and private enterprises in many countries. Our global student community of professionals provide a platform for exceptional networking and business opportunities.





Accreditation

Our Master in Business Administration is accredited by the Cyprus Accreditation Council. The Council is the responsible body for the accreditation of higher education programs of the Republic of Cyprus. The Accreditation confirms the status and standard of our MBA within Cyprus and abroad and is indicative of the quality and recognition maintained by the College. The accreditation of our MBA means that our MBA is fully recognized and structured within the framework of the Bologna Accord throughout Europe and the world and is fully recognized and largely appreciated in both the public and private sectors in Cyprus and abroad.



What can you do with a Master in Business Administration degree once you have graduated? A lot. An MBA is extremely versatile and valuable and will allow you to pivot in many different directions depending on your career aspirations, skills and interests. Below you may find popular career pathways open to MBA graduates:

- General Management (e.g. Chief Executive Officer or Manager in a variety of economy sectors)
- Accounting, Finance, Banking and Economics (e.g. Chief Financial Officer, Corporate Finance, Insurance and Risk Management, Investment Banker, Policy Maker within public service)
- Human Resource Management (e.g. Employee Relations, Learning and Development, Recruitment and Talent Management)
- Manufacturing (e.g. Logistics Management, Operations Manager, Stock Control and Supply Chain Manager)
- Marketing, Advertising and Sales (e.g. Brand Manager, Marketing Manager, Market Research)
- Consultancy (e.g. General Management Issues, Issues related to the above pathways)

MBA graduates can work in multinational and global corporations, local businesses or small and medium size enterprises. In addition, they can work as Self Employed (e.g. Consultant, Project Manager or start their own business).

The American College MBA can be a stepping-stone for further academic and professional studies. Many of our MBA graduates have continued with a Doctoral Degree abroad in universities in United Kingdom, United States of America or other countries. Moreover, our MBA graduates have continued their education by obtaining professional qualifications such as the Association of Chartered Certified Accountants (ACCA) and the Chartered Banker Diploma.



The MBA program is offered on a full-time basis over a minimum period of 12 months. Cypriot and European Union students can study the MBA program on a part-time basis.

Learning outcomes

Upon successful completion of the Master in Business Administration, its graduates will:

- Demonstrate competency across business disciplines, specifically apply the essential elements of core business principles to analyze and evaluate problems and to construct and implement solutions in the business environment.
- Demonstrate critical thinking, specifically employ appropriate analytical models and apply critical reasoning processes to evaluate evidence, select among alternatives, and generate creative options in furtherance of effective decision-making.
- 3. Demonstrate teamwork and leadership skills, specifically function in a variety of work groups using appropriate leadership skills and styles and collaborate with a variety of other people using elements of effective team dynamics to effectively and appropriately structure teamwork.
- 4. Possess effective communication skills, specifically write business documents clearly, concisely, and analytically and speak in groups and in public clearly, concisely, and analytically, with appropriate use of visual aids

Credit requirements

The curriculum comprises 10 Core and 2 Elective courses that ensure a solid grasp of complex business and related issues. An important function of postgraduate education is to acquaint students with current academic research in their field and equip them to apply that knowledge. In addition to the 12 courses, the American College MBA degree requires students to prepare a research thesis. The thesis assists in acquiring applied competencies, such as the ability to interact with and critique scholarly literature, acquire information, apply appropriate research methods and techniques and draw implications for management strategy and practice within a field. It also assists in acquiring competencies that help graduates learn autonomously in complex information environments and thereby manage organizations and their own professional development more effectively.

The program requires a minimum of 90 ECTS credits as follows:

	Credits
Core Courses	60
Elective Courses	12
Thesis	18
Total	90

MBA Foundation Courses

MBA Foundation Courses are offered during the two weeks prior to the beginning of every semester/session. Students without a business degree or students who completed their business degree over seven years ago and do not have managerial experience are required to take the following MBA Foundation Courses:

- ACC501 Accounting
- CSC501 Business Computing
- MTH501 Business Mathematics and Statistics

The MBA Foundation Courses are offered at no additional charge.

Core Courses

ACC601 Financial and Managerial Accounting (6)

ECO601 Managerial Economics (6)

FIN601 Financial Management (6)

MAR601 Marketing Management (6)

MGT601 Operations Management (6)

MGT602 Human Resource Management (6)

MGT603 Organizational Behavior (6)

MGT606 Quantitative Methods for Business (6)

MGT607 Strategic Management (6)

MGT613 Business Research (6)

Electives Courses

FIN602 Multinational Business Finance (6)

FIN603 Investments (6)

MAR602 Consumer Behavior (6)

MAR608 Strategic Marketing (6)

MGT604 Business Ethics (6)

MGT605 Managing Corporate Change (6)

MGT610 Labor Relations (6)

MGT611 Leadership and Innovation (6)

Thesis

MGT614 Thesis (18)

The number of credits carried by each course is indicated in the parenthesis following the course title.





Admission criteria

Candidates are admitted to our Master in Business Administration on a competitive basis. Applicants for the MBA must fulfill the following admission criteria:

- A recognized Secondary (High) School Leaving Certificate (i.e. 12 or 11 years of education depending on the country of origin) or equivalent qualifications (e.g. GCE "A" levels).
- A recognized bachelor degree or equivalent qualifications.

The program is open to students with a bachelor degree in any discipline. Students without a business bachelor degree are required to take the MBA Foundation Courses to prepare for postgraduate studies in business. These courses are offered during the two weeks prior to the beginning of every semester/session at no additional charge.

English language proficiency

The language of instruction of our MBA is English. Students must therefore, provide proof of English language proficiency such as:

- a) An average grade of 5.0 in the IELTS examination.
- b) A score of at least 61 in the TOEFL Internet Based Test (TOEFL iBT).
- c) A grade of "C" or higher in the GCSE 0 level / IGCSE English Language examination.
- d) A Secondary (High) School Leaving Certificate or equivalent qualifications where English was the language of instruction.
- e) A degree or a higher education qualification of at least 2 year's duration where English was the language of instruction.

In case a student does not possess one of the above English language qualifications but he/she is in possession of another qualification, he/she may ask the Office of Admissions if his/her qualification is considered as an equivalent to any of the above qualifications. If a student fails to provide acceptable proof of his/her English language proficiency he/she will be required to take the American College English Language Placement Test (EPT) during College registration. Depending on the mark obtained in the EPT a student will either join the MBA courses or take English language preparatory courses before he/she takes his/her MBA courses.

Admission intakes and procedure

New students can join the College in the Fall (beginning of October) or Spring semester (beginning of February) or Summer session (middle of June) to study MBA courses or English language preparatory courses. Students are expected to be on campus prior to the beginning of the intended semester/session. Detailed information on the admission procedure (required documents, application deadlines, etc.) for Cypriot and European Union (EU) students is given in the relevant Admission Procedure leaflet or can be found in our website (www.ac.ac.cy). Detailed information on the admission and visa procedures (required documents, application deadlines, etc.) for international (non-EU) students is given in the relevant Admission and Visa Procedures leaflet. The admission and visa procedures differ depending on the student's nationality. Therefore, it is strongly recommended that students consult the American College website (www.ac.ac.cy) or contact the Office of Admissions to obtain the Admission and Visa Procedures leaflet that applies to their nationality.

Tuition and other fees

Detailed information on the tuition and other fees for Cypriot students is given in the relevant Tuition and Other Fees leaflet or can be found in our website (www.ac.ac.cy). Detailed information on tuition and other fees and living expenses for new European Union (EU) and international (non-EU) students is given in the relevant Tuition and Other Fees leaflet or can be found in our website (www.ac.ac.cy).

Scholarships, financial aid and on-campus work programs

American College offers numerous scholarships and financial aid programs to Cypriot, European Union (EU) and international (non-EU) students based on academic merit, financial need and demonstration of outstanding athletic skills and participation in the college athletic activities. Detailed information on scholarships and financial assistance for Cypriot students is given in the relevant Scholarships and financial aid leaflet or can be found in our website (www.ac.ac.cy). Detailed information on scholarships for new European Union (EU) and international (non-EU) students is given in the relevant Tuition and Other Fees leaflet or can be found in our website (www.ac.ac.cy). Moreover, a number of part-time on-campus jobs are available to students (e.g. computer laboratory assistants). Students are compensated in the form of tuition fees reduction or wages.

Work and study in Cyprus

The combination of work and study allows students to earn money and at the same time gain valuable work experience while studying. European Union (EU) students are entitled to work for any number of hours per week and in any field and/or occupation, including occupations relevant to their MBA program. In addition, the fact that EU students have the flexibility to study on a part-time basis allows them to have more hours per week available for work. International (non-EU) students are entitled to work for 20 hours per week during teaching periods, provided that the employment hours will not coincide with their study hours at the American College or 38 hours per week during their holiday periods (Christmas, Easter or Summer). International students can work in specific fields and/or occupations after the completion of six months of study and residence in Cyprus.

What do our graduates say?



I really enjoyed the program. The American College MBA offers an ideal mix of both management theories and real life case studies. I learned many new things, was informed of current trends in business administration and improved my communication skills. Our professors were well qualified and had an extensive professional and academic experience. The environment with my colleagues and professors was a very friendly one. Overall, it was a great experience with many benefits for my career.

The American College MBA is a challenge that is really worth it!

Maria Christodoulou (Cyprus)





The MBA at American College helped me to acquire a lot of knowledge in the area of business administration, indispensable for the advancement of one's career. One of the strong points of the American College MBA is that it shows students how to put theoretical practices into everyday situations. Moreover, I enjoyed the very open-minded and rich interaction with my classmates and professors. Overall, I feel that I benefited from what I found to be "a great experience". I highly recommend this program!

Neoklis Stylianidis (Cyprus)



American College gave me all that I needed as a student. The friendly approach of the professors and staff made American College my second home. The MBA program required me to do many presentations that were scrutinised by my professors and fellow classmates. This helped to build my confidence and improve my presentation and communication skills. The College has numerous scholarship programs of which many students, including myself, benefited from. One of my favourite things about the program was that my classmates came from many different countries, which brought with it a very cultural learning environment. The American College MBA gave me a stepping-stone for my career and personal development.

Raspreet Kaur (India)



The American College MBA changed the way I viewed the world. One of the reasons I chose the American College MBA was the fact that the program was accredited, a proof of high-quality education, leading to the award of an internationally recognized degree. The skills and knowledge that I acquired throughout the program gave me a mind-set and a confidence to advance in my professional career. Moreover, I really enjoyed leaving in Nicosia and Cyprus. Cyprus is a beautiful, modern and safe island with friendly and hospitable people. If I had to choose a MBA program again, I would not have decided anything different!

Roman Strizhenov (Russia)

Why choose the American College?

- High graduate employability
- Internationally recognized higher education qualifications
- High-quality accredited education
- Experienced academic institution providing education since 1975
- Well-qualified and experienced academics
- Warm and friendly environment
- Excellent student welfare services
- · Wide range of extracurricular activities
- Multicultural student community
- Modern and well-equipped facilities
- · Affordable tuition fees

Why study in Cyprus?

- Member of the European Union since 2004
- English language is widely spoken
- · Friendly and hospitable people
- Safe country with very low crime ratio
- Beautiful island with pleasant climate
- Vibrant and cosmopolitan country
- Lies at the crossroads of Europe, Asia and Africa
- · Lively international student community
- · Modern facilities and rich infrastructure
- Advanced telecommunication services and excellent air links with Europe, Asia and Africa
- Affordable cost of living

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